

How You Can Gain From Medicare

IF YOU'RE

OVER

65

IF YOU'RE

UNDER

65



6114 A041
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Free Information Certificate

Find out how YOU can gain from Medicare, no matter what your age! Detach and mail this Certificate for all the facts on the new budget cost Bankers protections for folks in your age group. There's no cost or obligation for this service.

TEAR OFF ALONG DOTTED LINE AND MAIL TODAY

**UNDER
65?**

**OVER
65?**

*Mail Certificate Above to Find out How You Can
Benefit from Medicare—No Matter What your Age!*

Dear Friend:

Whether you're under 65 or over 65, I have good news for you. Check your age group on the above Certificate. Then detach and return the Certificate in the postage-free envelope.

I'll send you Free Information that shows how you can gain from the new Medicare act, no matter what your age...

If You're Under 65...

A little-known part of the Medicare bill (213aIRC) gives a much bigger tax deduction on health insurance premiums starting this year. So your health insurance can end up costing you less.

And now we can offer you a valuable new plan that gives you the added protection you need to help prevent loss until you become eligible for Medicare.

Your Certificate will bring you complete, easy-to-understand information about this budget cost health insurance that pays you big cash benefits when unexpected sickness or accident strikes.

You'll see how you can get, direct by check, tax-free

If You're Over 65...

Your Certificate will bring you complete, easy-to-understand information about special new low cost "Over 65" protection designed to help you fill the many gaps in Medicare.

Experts all agree that you need more protection than Medicare gives you if you want to avoid a loss that could cost you hundreds—or even thousands—of dollars when you're sick or hurt.

In fact, the U.S. Social Security Administration says that coverage under Medicare is limited "...to perhaps a little less than half of the total health care costs of the aged!"

(please turn)

If You're Under 65...

money to help pay today's big medical bills.

Hospital costs alone are now at an all-time high of \$47.46 a day, and experts predict they'll continue to rise even higher. So even though you have some health insurance, a serious or lengthy illness could plunge you into debt for months or years.

But now you no longer need to take this risk. These new plans pay their cash benefits--on top of your other insurance--for you to use as you wish.

No matter what your age, by mailing the Certificate at once, you'll get all the facts about the new kinds of peace-of-mind protection now available to you from Bankers Multiple Line Insurance Company of Des Moines, Iowa, with over 80 years experience. Then, you can decide for yourself, in your own home.

So you have everything to gain by getting the facts right now. Simply check whether you're "under 65" or "over 65" on the Certificate. Then place the Certificate in the postage-free return envelope and mail it to me.

Your free facts will be on their way to you the moment I hear from you. So mail your Certificate today.

If You're Over 65...

You'll see how you can get, direct by check, tax-free money to spend as you see fit. Use it to pay a hospital, doctor or other medical bills not covered by Medicare--or spend it on the bills at home--or even put it in the bank. The cash is yours --no strings attached.

And best of all, this new "Over 65" protection costs only pennies a day--because you no longer need full protection, thanks to Medicare.

Sincerely,

Thomas P. Rogers

Thomas P. Rogers,
Information Director

BUSINESS REPLY MAIL

No Postage Stamp Necessary if Mailed in the United States

—POSTAGE WILL BE PAID BY—

BANKERS ^{MULTIPLE}_{LINE} INSURANCE COMPANY

EXECUTIVE OFFICES

4810 NORTH KENNETH AVENUE

CHICAGO, ILLINOIS 60630

FIRST CLASS

PERMIT NO. 57652

CHICAGO, ILLINOIS

VIA AIR MAIL

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